

MSR COUNCIL MATTERS

February 2010

Annual Production Survey

We are very pleased to report that we are on track to receive MSR production numbers from ALL of the 2008 participants. That means we will be able to perform a direct analysis of the decline in overall MSR production volume from 2008 to 2009. Thank you to everyone whose participation is making this possible!

At this time, we are waiting for the remaining responses from a few companies that have not been able to complete their surveys yet. Because this information is very valuable to the overall survey, the completion of the survey has been delayed until March.

Upon receipt of the remaining surveys, the results will be compiled and released immediately. Summary information will be provided in the next issue of *Council Matters*, too. Thank you for your patience!

Board of Directors Update

In the past two months we have had two new faces join the Board of Directors. Taking on the job for their companies' open seats, please join us in welcoming:

- Stacy Tiefenbach, Canfor Wood Products Marketing Ltd., Vancouver
- Greg Goldring, Tembec Forest Products Group, Toronto

Contact information for our each of our Directors is posted on the Council's website at www.msrlumber.org/boardof.htm. If you have questions that you would like to ask the Board, please [let us know!](#)

Thank you to all of our Directors for their service on the MSRLPC Board!

MSR Photos and Images

In our last issue, we asked for your help. We are collecting photos and images to use in our marketing and educational materials and on our website.

In particular, we need more images of MSR production. That's right – we need to be able to show typical examples of machine stress grading in practice.

All too often, individuals in a job take for granted the things that they see every day. To people not in that position, however, insight into the working of an unfamiliar process is enlightening and educational.

Especially as we address questions from our customers and end users, it will be very helpful to be able to supply more visual information.

Please forward images of your MSR lumber and production that you are able to contribute to our projects to info@msrlumber.org. Thank you for your assistance!

MSR Quick Polls

In December 2008, we set up a new electronic survey system, **MSR Quick Polls**, which allows us to compile input on any topic. Our first poll asked our members to tell us their green certifications so that we may respond to questions from potential customers. Last year, we also polled component manufacturers to provide us with helpful customer feedback about their use of MSR lumber.

Do you have questions you would like us to address in an upcoming **Quick Poll**? Please [let us know](#) as we make plans for the year!